



Big Brothers Big Sisters
of St. Joseph County

Start Something™

BOWL FOR KIDS' SAKE







It's not about bowling . . . It's about the kids!

Dear Team Captain,

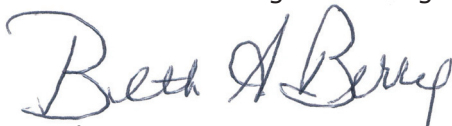
Thank you for being a part of something BIG! Your commitment to participate in the 2012 Bowl For Kids' Sake Campaign (BFKS) will help make a big difference in the lives of the children we serve. Big Brothers Big Sisters is a donor and volunteer-based organization, and with your support we will be able to match even more children with a caring adult mentor. Together, we will work to bring hope and improve the lives of children who need us most.

Enclosed you will find your Team Captain Packet and helpful information to begin and complete a successful BFKS "FUN"draising campaign for Big Brothers Big Sisters. Be sure to check out:

-  **Team Registration Form:** Complete and send back to Big Brothers Big Sisters. You can also register from our website www.bbbs-sjc.org.
-  **Prizes & Incentives:** Check out the "iCan Make a Difference!" prizes. You can win BIG just by raising \$100 in pledges. Remember, qualifying for prize drawings is as easy as asking 10 friends for \$10 each.
-  **Collect Donations Online:** Online fundraising is as easy as 1-2-3! Go to www.bbbs-sjc.org, click on the "First Giving" logo to set up your team's "Fun"draising page.
-  **10 Great Fundraising Ideas:** Want to ramp up your game? Check out the fundraising ideas page to help you reach your BFKS fundraising goal. DID YOU KNOW? Your employer may have a "matching fund" or a "paid volunteer" program. With their contribution, you may be able to double or even triple your pledges!

Here at Big Brothers Big Sisters, we are a family made of "Bigs", "Littles", volunteers, staff, and board members who truly appreciate your participation in making this BFKS event such a success. While our words can simply THANK YOU, the hope you are creating is more than we can express, and something that will enrich the lives of the "Littles" we match every day.

Thanks for starting something!


Beth Berry
Fund Development Coordinator

P.O. Box 1632 | South Bend, IN 46634
BFKS Direct Line: 574.234.7444
Office: 574.232.9958 Ext 112 | Fax: 574.232.9391





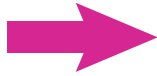
BOWL FOR KIDS' SAKE

Saturday, March 24, 2012
1:30-4:00 P.M.
Chippewa Bowl
225 W Chippewa Ave.
South Bend, IN

Team Registration Form

Team Name: _____ Business _____

We would like to participate in a Team/Corporate Challenge. Please have the Challenge Coordinator contact our Team Captain.



Registration Deadline March 12th



Team Captain:

Bowler # 1: Shirt Size S M L XL 2XL 3XL

Name: _____ City, State, Zip: _____
Address: _____ Work Phone: _____
Home Phone: _____ Email: _____

Bowler # 2: Shirt Size S M L XL 2XL 3XL

Name: _____ City, State, Zip: _____
Address: _____ Work Phone: _____
Home Phone: _____ Email: _____

Bowler # 3: Shirt Size S M L XL 2XL 3XL

Name: _____ City, State, Zip: _____
Address: _____ Work Phone: _____
Home Phone: _____ Email: _____

Bowler # 4: Shirt Size S M L XL 2XL 3XL

Name: _____ City, State, Zip: _____
Address: _____ Work Phone: _____
Home Phone: _____ Email: _____

Bowler # 5: Shirt Size S M L XL 2XL 3XL

Name: _____ City, State, Zip: _____
Address: _____ Work Phone: _____
Home Phone: _____ Email: _____



Return via e-mail, fax or mail to:

Big Brothers Big Sisters of St. Joseph County
P.O. Box 1632 • South Bend, IN • 46634



BFKS Direct Line: 574 234-7444 • Office: 574 232-9958 ext 112 • FAX: 574 232-9391 • E-Mail: bfks-sjc@att.net



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It's not about bowling . . . It's about the kids!

i Can Make a Difference!

Win "BIG" at Bowl for Kids' Sake!

All Bowlers will receive a commemorative T-Shirt

When you raise **\$100 or more** in pledges you will qualify for some great give a ways! For every **\$50 of pledges** that you turn in on event day you will receive one drawing ticket for the designated category.



Commemorative BFKS T-shirt

<p>RAISE \$100- \$299</p> <p>Red Pin Tickets</p> <p>7 winning tickets will be drawn at this level. Each prize will carry a \$50 value</p> <p>BFKS T-shirt</p>	<p>RAISE \$300- \$499</p> <p>Blue Pin Tickets</p> <p>4 winning tickets will be drawn at this level. Each prize will carry a \$100 value</p> <p>BFKS T-shirt</p>	<p>RAISE \$500 & above</p> <p>Green Pin Tickets</p> <p>"I Started Something" Long sleeve shirt</p> <p>2 winning tickets will be drawn at this level. Each prize will carry a \$200 value</p> <p>BFKS T-shirt</p>	<p>GRAND PRIZE</p> <p>All tickets will be deposited together and 1 lucky winner will be drawn. Prize will be a \$400 Gift Card from</p> <p>BEST BUY</p>	<p>RAISE Highest Pledge \$</p> <p>We will have an extra special bonus prize for the bowler who raises the most money</p> <p>BFKS T-shirt</p>
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It's not about bowling . . . It's about the kids!

Be creative and have fun! Remember, your donations will impact the lives of children we serve right here in St. Joseph County. The more money your team raises..... the greater the impact!

Ten Great Fundraising Ideas for Bowl for Kids' Sake Teams

-  **Ask 10 People for \$25:** Make a list of people you know, ask each of them for a \$25 donation. Once you reach your goal, keep adding names to your original list. Don't stop, your list will grow as you meet new people and make new friends.
-  **Host a Wii bowling tournament night:** Make it a party night and involve the family and all their friends by hosting a Wi bowling tournament in your home. You can charge admission and offer bragging rights to the winner.
-  **Blue Jean Day(s):** Choose a day where your company can dress down to work. Charge \$5 to wear jeans and receive a BFKS button. Buttons are reusable, so you can hold multiple jeans days! Note: BFKS buttons are available to you at NO COST. Please call Beth (574) 234-7444 to schedule your button delivery.
-  **Office Perks:** Host break time by bringing in specialty treats or coffee with flavored creams and leave a Big Brothers Big Sisters collection jar for donations
-  **Baby Picture Contest:** Collect baby pictures from your co-workers, display them at work and sell chances at guessing who the babies are. The person with the most correct answers wins a prize!
-  **Hold a Garage Sale:** Collect donated items from your community and hold a sale or designate one day in your community as Bowl for Kids' Sake Garage Sale Day. Encourage all team members to participate and donate their earnings.
-  **Ask a vendor to join in the fun:** Some of the most successful bowlers get their big bucks by asking vendors and suppliers to support them.
-  **Go home early:** Boss or manager collects \$25 from anyone who wants to leave work early on a designated day.
-  **Park like a Boss:** Employees purchase raffle tickets to win the boss's parking spot for a day.
-  **Basket Auction:** Each company department creates a gift basket of donated items. Baskets may have themes and may include anything from trinkets to treasures. Display baskets and then auction them off.

We'd love to highlight your team or company's fund raising projects in the Big Brothers Big Sisters newsletter so be sure to send your stories and pictures to us at bfks-sjc@att.net

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Corporate / Team Challenge

A team challenge is a unique opportunity to rally your teams for some friendly competition against your biggest rivals and roll a strike for the kids! Join the game of making a difference for the children in your community and have a ball while competing with your other teams to be named and reign as "Ruler of the Lanes!" for the 2012 Bowl for Kids' Sake.

The Top Fundraising Team in your challenge group will receive:

-  Bragging rights with a team picture spotlighted on the Big Brothers Big Sisters of St. Joseph County, Bowl for Kids' Sake web page.
-  Team name and recognition in the Big Brothers Big Sisters of St. Joseph County newsletter
-  A traveling plaque engraved with your team name for you to proudly display until the 2013 event.



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Team Challenge Guidelines

A minimum of 4 (four) teams must participate to qualify in the challenge. **Note:** Teams do not have to consist of employees only. Teams may be formed of friends & family representing a specific company.

The team that raises the most money wins the challenge! Encourage interdepartmental challenges, or challenge another business to a friendly fundraising competition. Use our Bowl for Kids' Sake fundraising website – www.firstgiving.com/BBBSstjoe – to maximize your donations and watch the thermometer rise!

If you have any questions, please contact Beth Berry directly at: (574) 234-7444 or e-mail bfks-sjc@att.net.

The names of your team and those you are challenging must to be registered as "challenge participants" by March 12th. Be sure to mark the special section on your team registration form if you would like to participate in a challenge.





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Raise money with the click of a button by collecting pledges online.

*It only takes a few minutes to setup a secure donation page
from our BFKS teams website!*

- Visit our homepage www.bbbs-sjc.org click on the **BFKS Link**.
- Click on the FirstGiving Logo  **FirstGiving** or "Online pledging" button. This will immediately direct you to our online fundraising website
- Locate and click on the "start fundraising" button.
- Select 27th Annual BFKS event and click on JOIN NOW
- Complete the requested information to either create a new account or log into your existing account (from previous years).
- Choose to join an existing team (you will need to know the name of the team) or start a new one. **Note:** *If you are the first of your team to set up a page, you will be noted as the team captain.*

Now you're ready to setup your personalized, secure online fundraising HQ by following the prompts. Upload your team photo and be sure to write a short statement about why you are involved with Bowl for Kids' Sake. You can email a donation link to your personal BFKS fundraising page to your family, friends and co-workers.

Quick Tips

- Encourage your team members to register online with your team name.
- Participate in some friendly competition to see which of your team members can raise the most money.
- You can check your team's progress by logging on with your user name and password.
- Donors who donate via credit card will immediately receive a thank you and tax receipt via email.

**We are here to help! Call the BFKS help line
at 574-234-7444 anytime you need us!**

P.O. Box 1632 | South Bend, IN 46634
BFKS Direct Line: 574.234.7444
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Chippewa Bowl
225 W. Chippewa Ave
South Bend, IN 46614

Date: March 24, 2012
Bowling Begins at 1:30 PM
Registration opens 12:30



Big Brothers Big Sisters
of St. Joseph County, Inc.
PO Box 1632
South Bend, IN 46634
E-Mail: bfks-sjc@att.net
Phone: (574) 232-9958 x 112
FAX: (574) 232-9391

Bowler Name: _____ E Mail: _____
 Team Name _____ Business /Group (if applicable) _____
 Address _____ City, State, Zip _____
 Phone _____ *My team is registered as a team/corporate challenger* _____



\$50.00 MINIMUM (PER BOWLER) REQUIRED TO BOWL

NOTE: Each individual bowler is required to present a completed pledge envelope at registration.


	Donor's Name	Cash or Check #	\$ Amount	Receipt Requested
1				
2				
3				
4				
5				
6				
7				
8				
9				
10				
11				
12				
13				
14				
15				
16				
17				
18				
19				
Totals				





Hey...we know you are bowling for the kids' but we thought we'd throw in some fun incentives. Check out these prizes!



All Bowlers will receive a commemorative T-Shirt



When you raise **\$100 or more** in pledges you will qualify for some great give a ways! For **every** \$50 of pledges that you turn in on event day you will receive one drawing ticket for the designated category.

\$100 - \$299 = Red Pin Tickets
 We will draw **7** winning tickets at this level
 Each prize will carry a \$50 value

\$300 - \$499 = Blue Pin Tickets
 We will draw **4** winning tickets at this level
 Each prize will carry a \$100 value

\$500 and ↑ = Green Pin Tickets
 Special "I **STARTED SOMETHING**" long sleeved shirt
 We will draw **2** winning tickets at this level
 Prize will carry a \$200 value

 **GRAND PRIZE** 
 We will deposit all the tickets together
 And draw **1** lucky winner
 Prize will carry a \$400 value

 **\$\$\$ Highest in Pledges \$\$\$** 
 We will have an extra special bonus prize for the bowler who raises the most money

***** **Bowlers must be present to win** *****
 ↓↓↓Official Use Only Please ↓↓↓

		Checked in by	Verified by
Cash	\$		
Checks	\$		
Online <small>(attach print out)</small>	\$		
Total \$			

Registration type – circle one **Individual** **Corporate** **Exception**