



BOWL FOR KIDS' SAKE

27th Annual Bowl for Kids' Sake
March 24, 2012 • Chippewa Bowl, South Bend

\$10,000 Presenting Sponsors	<ul style="list-style-type: none"> Company name and logo prominently placed on t-shirt front Company name and logo on event promotional materials Opportunity to send 10 bowlers from your organization to bowl with us on event day Company name, logo, and link to website prominently placed on Bowl for Kids Sake web page Special presenting sponsorship recognition in the Big Brothers Big Sisters newsletter <p>Event Day Recognition:</p> <ul style="list-style-type: none"> Company name and logo prominently placed on event day banner as a Presenting Sponsor Company name displayed on the scrolling marquees that are fed to all lanes Verbal acknowledgment (numerous mentions) by master of ceremonies as Presenting Sponsor Plaque recognizing status as a Bowl for Kids' Sake Presenting Sponsor for you to proudly display 	<p>In addition to sponsorship recognition at this level you will automatically be awarded VIP status for the entire year.</p> <p><i>VIP status levels are determined by the total commitment (all events) to Big Brothers Big Sisters for the 2012 calendar year. Please reference the VIP Sponsorship page to view additional VIP rewards.</i></p>
\$5,000 Sponsors	<ul style="list-style-type: none"> Company name and logo prominently placed on back of t-shirt Opportunity to send 8 bowlers from your organization to bowl with us on event day Company name and logo on Bowl for Kids Sake web page Big Brothers Big Sisters newsletter recognition <p>Event Day Recognition:</p> <ul style="list-style-type: none"> Company name prominently displayed on all lanes Verbal acknowledgment by master of ceremonies Company name and logo prominently displayed on event day banner 	<p>In addition to sponsorship recognition at this level you will automatically be awarded VIP status for the entire year.</p> <p><i>VIP status levels are determined by the total commitment (all events) to Big Brothers Big Sisters for the 2012 calendar year. Please reference the VIP Sponsorship page to view additional VIP rewards.</i></p>
\$2,500 Sponsors	<ul style="list-style-type: none"> Company name and logo on back of t-shirt Opportunity to send 4 bowlers from your organization to bowl with us on event day Company name and logo on Bowl for Kids Sake web page Big Brothers Big Sisters newsletter recognition <p>Event Day Recognition:</p> <ul style="list-style-type: none"> Company name displayed on event day banner 	<p>VIP status may be awarded at this level if your commitment level for multiple events meets one of the VIP qualifying amounts.</p>
\$1,000 Sponsors	<ul style="list-style-type: none"> Company name on back of t-shirt Opportunity to send 3 bowlers from your organization to bowl with us on event day Company name on Bowl for Kids Sake web page Big Brothers Big Sisters newsletter recognition <p>Event Day Recognition:</p> <ul style="list-style-type: none"> Company name and logo displayed on lane banner where your team will bowl 	<p>VIP status may be awarded at this level if your commitment level for multiple events meets one of the VIP qualifying amounts.</p>

Note: if you are unable to send bowlers, your lane will be designated to our matches (Bigs and Littles)

Think of the possibilities. What will you start? Start Something™

2012 Sponsor Opportunities



Big Brothers Big Sisters
of St. Joseph County



12th Annual Golf Outing Monday, July 23, 2012 Morris Park Country Club, South Bend



Note: This is a soft spike, dress code course

\$5,000 Presenting Sponsors	<ul style="list-style-type: none"> Your company will be recognized as the 2012 Presenting Sponsor. Your company name & logo will be prominently displayed on promotional material including event day gifts presented to all golfers Two foursomes with carts & buffet luncheon An exclusive Presenting Sponsor banner with your company name & logo will be strategically placed on the putting green directly outside of club house Your company name & logo will be displayed on every golf cart Your company's name, logo and web link largely displayed on our golf website Special Presenting Sponsorship recognition in the Big Brothers Big Sisters newsletter Plaque recognizing status as a Golf Outing Presenting Sponsor for you to proudly display 	<p>In addition to sponsorship recognition at this level you will automatically be awarded VIP status for the entire year.</p> <p><i>VIP status levels are determined by the total commitment (all events) to Big Brothers Big Sisters for the entire 2012 calendar year. Please reference the VIP Sponsorship page to view additional VIP rewards.</i></p>
\$2,5000 Ace Sponsors	<ul style="list-style-type: none"> Your company will be recognized as a Major Sponsor One foursome with carts & buffet luncheon Your company name & logo will be placed on the sponsor banner to be prominently displayed on one of the course holes A hole-sign honoring your commitment will be placed at one of the course holes Your company's name, logo and web link strategically located on our golf website Recognition in the Big Brothers Big Sisters newsletter 	VIP status may be awarded at this level if your commitment level for multiple events meets one of the VIP qualifying amounts.
\$1,000 Eagle Sponsors	<ul style="list-style-type: none"> Foursome with carts & buffet luncheon A hole-sign honoring your commitment will be placed at one of the course holes Your company name will be placed on the sponsor banner to be prominently displayed on one of the course holes Recognition in the Big Brothers Big Sisters newsletter 	VIP status may be awarded at this level if your commitment level for multiple events meets one of the VIP qualifying amounts.
\$700 Birdie	<ul style="list-style-type: none"> Foursome with carts & buffet luncheon. A hole-sign honoring your commitment will be placed at one of the course holes 	
\$550 Par	<ul style="list-style-type: none"> Foursome with carts & buffet luncheon 	
\$200 Hole Sponsor	<ul style="list-style-type: none"> A hole sign honoring your commitment will be placed at one of the course holes 	

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2012 Sponsor Opportunities



Big Brothers Big Sisters
of St. Joseph County



5th Annual Evening of Magic Dinner/Auction Friday, September 28, 2012 Gillespie Conference Center Hilton Garden Inn, South Bend



\$5,000 Presenting Sponsors	<ul style="list-style-type: none"> • Company name and logo prominently displayed as a Presenting Sponsor on promotional material • Preferred V.I.P. seating for 12 including exclusive table treats and décor along with special thank yous from our matches (Bigs and Littles) • Opportunity to be seated with 2 matches (2 Bigs and 2 Littles) during the dinner hour • Your commitment as a Presenting Sponsor will be acknowledged from the podium by our Board President and mentioned numerous times throughout the evening • Company name and logo will be exclusively displayed on welcome sign on event night • Full page, color ad in the front of auction booklet • Your company name, logo and link to your web site posted on our Evening of Magic web page • Special Presenting Sponsor recognition in the Big Brothers Big Sisters newsletter • Plaque recognizing status as a Evening of Magic Presenting Sponsor for you to proudly display 	<p>In addition to sponsorship recognition at this level you will automatically be awarded VIP status for the entire year.</p> <p><i>VIP status levels are determined by the total commitment (all events) to Big Brothers Big Sisters for the entire 2012 calendar year. Please reference the VIP Sponsorship page to view additional VIP rewards.</i></p>
\$2,500 Sponsors	<ul style="list-style-type: none"> • Your Company will be recognized as a Major Sponsor • Preferred V.I.P. seating for 8 • Company name and logo on sponsor signage on event night • Your company name, logo and link to your web page posted on our Evening of Magic web page • Full page ad in our auction booklet • Special recognition in the Big Brothers Big Sisters newsletter 	<p>VIP status may be awarded at this level if your commitment level for multiple events meets one of the VIP qualifying amounts.</p>
\$1,500 Sponsors	<ul style="list-style-type: none"> • Reserved seating for 6 • Sponsor 1 table of event night volunteers (8 meals) • Company name on sponsor signage on event night • Half page ad in our auction booklet • Recognition in the Big Brothers Big Sisters newsletter 	<p>VIP status may be awarded at this level if your commitment level for multiple events meets one of the VIP qualifying amounts.</p>
\$1,000 Sponsors	<ul style="list-style-type: none"> • Reserved seating for 6 • Half page ad in our auction booklet • Recognition in the Big Brothers Big Sisters newsletter 	<p>VIP status may be awarded at this level if your commitment level for multiple events meets one of the VIP qualifying amounts.</p>
\$500 Sponsors	<ul style="list-style-type: none"> • Reserved seating for 4 • Business card size ad in our auction booklet • Recognition in the Big Brothers Big Sisters newsletter 	

Think of the possibilities. What will you start? Start Something™



VIP Sponsorship Status

VIP benefits listed below are in addition to the individual event benefits.

\$15,000 Diamond VIP	<ul style="list-style-type: none"> • Your Company name, logo and link to your website will be displayed as a Special Diamond VIP Sponsor on front page of agency website for the entire year • Your Company name, logo and special Special Diamond VIP Sponsor status will be prominently positioned on our 2012 traveling banner that will be displayed at all Big Brothers Big Sisters functions • Your Company name and logo will be tagged as Special Diamond VIP Sponsor on all 2012 video productions. • Onsite match visit (with a Big and a Little from our program) with CEO and employees • Exclusive invitation to have company representation at all functions hosted by Big Brothers Big Sisters. Such events include: <ul style="list-style-type: none"> • holiday parties, special activities and outings hosted for “bigs & littles” in our program • event kick off receptions • event “wrap up” celebrations • meet & greets • Table for 12 at our end of the year appreciation luncheon at Bonefish Grill on November 8, 2012 • 2012 Diamond VIP Sponsor plaque • Recognition in the Big Brothers Big Sisters quarterly newsletters as a Special Diamond VIP Sponsor • Large ad or article in the South Bend Tribune publically acknowledging your commitment to Big Brothers Big Sisters as a special Diamond VIP Sponsor
\$10,000 Gold VIP	<ul style="list-style-type: none"> • Year-long recognition as a Gold VIP Sponsor on front page of agency website for the entire year • Your Company name, logo and Gold VIP Sponsorship status will be placed on our 2012 traveling banner that will be displayed at all Big Brothers Big Sisters functions • Exclusive invitation to have company representation at all functions hosted by Big Brothers Big Sisters. Such events include: <ul style="list-style-type: none"> • holiday parties, special activities and outings hosted for “bigs & littles” in our program • event kick off receptions • event “wrap up” celebrations • meet & greets • Table for 8 at our end of the year appreciation luncheon at Bonefish Grill on November 8, 2012 • Recognition in the Big Brothers Big Sisters quarterly newsletters as a Gold VIP Sponsor • Ad or article in the South Bend Tribune publically acknowledging your commitment to Big Brothers Big Sisters as a Gold VIP Sponsor
\$5,000 Silver VIP	<ul style="list-style-type: none"> • Year-long recognition as a Silver VIP Sponsor on front page of agency website for the entire year • Your Company name, logo and Silver VIP Sponsorship status will be placed on our 2012 traveling banner that will be displayed at all Big Brothers Big Sisters functions • Exclusive invitation to have company representation at all functions hosted by Big Brothers Big Sisters. Such events include: <ul style="list-style-type: none"> • holiday parties, special activities and outings hosted for “bigs & littles” in our program • event kick off receptions • event “wrap up” celebrations • meet & greets • Table for 4 at our end of the year appreciation luncheon at Bonefish Grill on November 8, 2012 • Recognition in the Big Brothers Big Sisters quarterly newsletters as a Silver VIP Sponsor



Big Brothers Big Sisters
of St. Joseph County

Sponsorship Remittance Form

Bowl for Kids Sake	
Sponsorship	✓
Presenting Sponsor \$10,000 <i>Automatic 2012 VIP Recognition</i>	
\$5,000 Sponsor	
\$2,500 Sponsor	
\$1,000 Sponsor	
Donation Only \$	
TOTAL	

Annual Golf Outing	
Sponsorship	✓
Presenting Sponsor \$5,000 <i>Automatic 2012 VIP Recognition</i>	
\$2,500 Ace	
\$1,000 Eagle	
\$700 Birdie	
\$550 Par	
\$200 Hole Sponsor	
Donation Only \$	
TOTAL	

Evening of Magic Annual Dinner/Auction	
Sponsorship	✓
Presenting Sponsor \$5,000 <i>Automatic 2012 VIP Recognition</i>	
\$2,500 Sponsor	
\$1,500 Sponsor	
\$1,000 Sponsor	
\$500 Sponsor	
Donation Only \$	
TOTAL	

2012 VIP Recognition

is based on total contributions to all events for the year.

2012 VIP Diamond Sponsor

\$15,000 Total

2012 VIP Gold Sponsor

\$10,000 Total

2012 VIP Silver Sponsor

\$5,000 Total

Un-Designated Donation	Total Contribution
\$	\$

PLEASE PRINT

Company Name _____

Contact Person _____

Address _____

City/State/Zip _____

Phone _____

Email _____

Please Remit Form & Payment to:

Big Brothers Big Sisters of St. Joseph County

105 E Jefferson Blvd, Suite 310

South Bend, IN 46601

Tel: (574) 232-9958

Fax: (574) 232-9391

E Mail Art Work in JPEG format to:

beth.bbbs@att.net

- I have included my contribution in full
- Please send electronic invoice
- We would like to customize our payment schedule as follows:

1) _____ 2) _____

3) _____ 4) _____

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